

# The Black Leggings Of Skincare

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I almost called this story the “Little Black Dress Of Skincare”. See I was going to be all like, OMG, it’s so versatile. It can be casual and laid back or super dressy. Then I thought of the Lululemon pants that I dress up with fierce loafers and a blazer when I speak at conferences. I wear those same pants with a t-shirt and sneakers on a Saturday afternoon.

**I was like - nah, the little black dress is done.**

**I think it’s more like black leggings!**

Jenni chimed in, “I hate wearing jeans and can’t wait to put leggings on...they are my fail proof...they work with anything...fat day, skinny day, dressy, casual...”

What’s the point you ask?

Black leggings are versatile, they are easy to use, they go with everything and everyone loves them. Just like Hale & Hush Skincare. I mean, honestly, there are only a few lines out there that I know that have the legit cult following that Hale & Hush enjoys.

Hale & Hush’s popularity lies in its ability to help the most sensitive and reactive skin types.



*"...Campbell identified a pressing need for high-quality skincare products for extremely sensitive and health-challenged skin®. She became an expert in the subject....In 2015 Campbell founded Hale & Hush, the only professional skincare line to focus exclusively on sensitive skin. For occasionally to seriously sensitive skin, Hale & Hush has sensitive skin covered."*

### **About Us on HaleandHush.com**



Over the past year, as I've gotten to know Hale & Hush, either through online observation or through conversations with skincare pros at industry events, the feedback that I've gotten is that LITERALLY EVERYONE loves Hale & Hush! The products are so neutral that they can be used on clients who are sensitive. Which is amazing. But the feedback that we've observed is that they are also incredibly therapeutic for any skin type after aggressive exfoliation.

The key to why they work so well isn't due to what is in them, rather it's what's NOT in them!

### **The products are:**

Sulfate Free	100%
Gluten Free	100%
Paraben Free	100%
Artificial Fragrance Free – Limited Scent	100%

What we've learned from the estheticians that we've talked to is that they use Hale & Hush in conjunction with many other skincare brands and skincare devices. The brand's ability to help the most vulnerable skin, allows it to easily assimilate into almost any treatment. It's also an ideal post exfoliation soother. Here's some of the feedback that we received. You can easily see that it works beautifully with:

Skin Script

dmSkincare

Osmosis Skincare

Lira Clinical

Elaine Sterling Skincare

Eminence Organic

PCA

Le Mieux

*"I use it with Skin Script, they compliment each other perfectly, especially for calming after a "spicy" treatment! I also use it for my own rosacea and sensitive skin, H&H has helped reduce my inflammation and soothed my flare ups, I love that is gluten free, paraben free and fragrance free!"* Lori Cadett Comen from LC Artistry

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*"I've started using it with Face Reality products. In particular the Bio relief powder, which they can mix with their moisturizers or SPF to reduce redness from acne."* Jessica White Slorah

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*"I use H&H SPF with Elaine Sterling Skincare and Skin Script. My clients love it! It not only protects their skin from UV but it calms and doesn't irritate their fresh faces. Living in St Petersburg, FL (aka Sunshine City) we need all the protection we can get." **Tif Blue from Beauty By Blue Esthetics!***

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*"We use it alongside **Eminence**. I love Hale & Hush because it's versatile there's so many ways you can use it. We developed our signature brow service around it and incorporate it into our aftercare post waxing." **Shelly Singleton from The Perfect Peach Body Waxing Studio***

*"I use **Skin Script, PCA** along with Hale & Hush. I will use the hydrate gel mask after an enzyme peel or chemical peel. The hydrate mask will take the redness(inflammation) down. I have rosacea clients that I'll do the PCA sensi peel then the rest of treatment H&H products. Love how they compliment other product lines!"* **Monica Pittman Chandler from EPI Skin Spa, Snellville, GA**

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*"...I have successfully used it on virtually every client, with every product line I've used, from **DermaMed Solutions**, to **Le Mieux, Skin Script, FHF**, and soon, with my very own skincare collection. It's not just for my sensitive skin and oncology patients, but for every skin condition I have encountered in my 9 years of business as esthetician."* **Liliana Aranda LE CmlD from Faces by Liliana, Oakland, CA**

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*"I only currently use Hale and Hush in back bar. The hush hydrate mask and bio relief powder take all redness down. It works well with **Skin Script rx and Osmosis**. No other product like this is on the market."* **Amy Walsh, Lead Esthetician at Earthbody day spa, San Francisco, CA**