# **PRODUCT FACTS**



# FOR SENSITIVE OR SENSITIZED SKIN

HALE&HUSH.

Sensitive skin, influenced by factors such as aging, environment, hormones, allergies, diseases and disorders, stress, and cosmetic intolerances, faces a heightened vulnerability. This convergence of elements can compromise the skin's natural barrier, impeding its ability to regenerate and repair effectively. By understanding and addressing the specific triggers, individuals can foster a more resilient skin barrier and promote a healthier environment for skin regeneration and repair.

## **DERMATOLOGIST TESTED**

Our commitment to skin safety is reflected in the rigorous testing processes undergone by Hale & Hush products. Utilizing a third-party lab, we conduct a "repeat insult patch test," applying our products on compensated volunteers to meticulously assess any potential skin reactions. This thorough testing by dermatologists ensures that our formulations are non-irritating, clinically tested, and allergy-tested, meeting the highest standards for skincare safety.

## **CORNEOTHERAPY SUPPORTIVE**

Corneotherapy supportive products by Hale & Hush incorporate specialized ingredients designed to repair the skin's barrier function and facilitate the restoration of the stratum corneum. Through carefully selected ingredients, our formulations work synergistically to strengthen the skin's protective barrier, promoting resilience and optimal function. Hale & Hush products contribute to overall skin health, ensuring a fortified and well-protected complexion.

## **CHIRALLY CORRECT**

Hale & Hush stands apart by formulating chirally correct products, acknowledging that molecules have two sides—right and left. Our skincare philosophy recognizes that the skin responds differently to these molecules. Some right-handed molecules prove most effective, while certain left-handed molecules are better received by the skin. This chirally correct approach minimizes irritation, enhances penetration, and amplifies efficacy, ensuring that our products provide optimal benefits with a gentle touch.

## PARABEN, GLUTEN AND SULFATE FREE

For individuals with sensitive skin, selecting skincare products free from parabens, gluten, and sulfates is paramount to prevent adverse reactions and irritations. Opting for formulations that utilize non-irritating preservatives ensures safety and minimizes the risk of sensitivities. These products are carefully crafted to maintain efficacy without compromising on skin health, providing a gentle yet effective approach to skincare.

Continued  $\rightarrow$ 



#### (continued)

# LIMITED SCENT/NO ARTIFICIAL FRAGRANCE

Hale & Hush prioritizes skin sensitivity by refraining from incorporating artificial fragrances in our products. The absence of added artificial fragrances is deliberate, recognizing that they can potentially irritate the skin, induce reactivity, and even lead to nausea or headaches. This careful formulation approach aligns with our commitment to providing skincare that is gentle, safe, and free from unnecessary irritants.

# **LEAPING BUNNY CERTIFIED**

Our commitment to cruelty-free practices is evident in our Leaping Bunny certification. This esteemed recognition assures our customers that we do not test our products on animals, and furthermore, our formulations do not contain any ingredients that have been tested on animals. By proudly bearing the Leaping Bunny logo, we affirm our dedication to ethical and compassionate skincare.

# **VEGAN PRODUCT OPTIONS**

Catering to diverse lifestyles, Hale & Hush offers vegan options with a conscientious approach. With these clientele in mind, we have curated 12 products that adhere to vegan principles, ensuring that individuals seeking plant-based skincare have access to a thoughtful selection. From formulations to ingredients, our commitment to vegan options aligns with the values of those who prioritize ethical and cruelty-free choices in their skincare routine.

## FOR HEALTH-CHALLENGED SKIN®

Health-challenged skin often grapples with the impact of medical treatments and medications that can deplete essential nutrients, resulting in dryness and irritation. These treatments may also debilitate vital functions such as collagen production, cell regeneration, and repair. As the skin's natural balance is disrupted, individuals facing health challenges may encounter difficulties in maintaining optimal skin health. Prioritizing nourishing skincare routines, fortified with key nutrients, becomes crucial to support the skin's recovery and mitigate the adverse effects of medical interventions.

# **12 PRODUCTS THAT ARE MINDFUL TO THOSE WITH CANCER**

Hale & Hush recognizes the unique skincare needs of individuals undergoing cancer treatments. With a conscientious approach, we offer 12 products crafted with ingredients that are safe, gentle, and nourishing, specifically designed to address the challenges of those experiencing rashes and dry, itchy skin due to cancer treatment therapies. Our commitment to providing comfort, symptom relief, and barrier support during this sensitive time is reflected in formulations that prioritize healing and care.

## **BEYOND SENSITIVE SKIN**

Hale & Hush goes beyond addressing sensitive skin concerns, offering a versatile range of products tailored for various skin needs. Our formulations are effective for addressing concerns such as acne, pro-aging, hyperpigmentation, brightening, dryness, and poor texture. With a commitment to versatility, Hale & Hush ensures that individuals with diverse skincare needs can benefit from our products, providing comprehensive solutions for a wide spectrum of skin conditions. This approach underscores our dedication to promoting overall skin health and addressing the unique challenges faced by individuals with different skincare goals.

# **OUR PASSION IS YOUR SUCCESS**

At Hale & Hush, our commitment to your success drives everything we do. We believe in empowering skincare professionals with the tools and knowledge they need to thrive in their careers. That's why we offer a wealth of free educational resources, including YouTube channels, monthly webinars, and informative blogs. Our dedication extends to providing complimentary social media marketing support, helping to enhance online presence. Additionally, we continuously expand our specialty classes, improve our student programs, offer yearly scholarships and ensure everyone receives the highest quality training and boost spa business. At Hale & Hush, your success is our passion, and we're committed to helping estheticians achieve their goals.