



DESCRIPTION

The most highly bio-available form of Vitamin C, Rare C Serum is brilliantly skilled at strengthening collagen, brightening the complexion and, as an added bonus, it's able to reduce the appearance of pore size by 20% in just four weeks! This serum also fights against aging, protects against environmental damage and helps repair collagen and elastin integrity. When used regularly, Rare C Serum will promote and enhance supremely radiant, strong, and youthful looking skin. A vitamin C product is as rare and significant as the skin!

BENEFITS

- Reduces the appearance of fine lines, wrinkles, and pores.
- Strengthens collagen and enhances collagen synthesis.
- Soothes, replenishes and hydrates skin.
- Balances, evens, and brightens skin tone.

PRESENTATION

Retail: 1.7 oz. Airless Pump Bottle

SKIN TYPE

All Skin Types

PH

4.28

USAGE

Apply Rare C Serum to cleansed skin daily and/or nightly. Always apply a sunscreen product to provide protective barrier.

CAUTION

Do not use on skin that is broken or cracked. For external use only. Avoid contact with eyes. Keep out of reach of children. Please check a Physicians Desk reference to make sure there are no contraindications with medications and ingredients.

INCI INGREDIENT LIST

Aqua (Water), Hamamelis Virginiana (Witch Hazel) Water, Alcohol, 3-O-Ethyl Ascorbic Acid, Glycerin, Lysophosphatidic Acid, Lecithin, Lysolecithin, Artemisia Vulgaris (Mugwort) Extract, Laminaria Digitata Extract, Sodium Hyaluronate (L), Beta-Glucan (D), Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Flower Extract, Citric Acid, Xanthan Gum, Phenethyl Alcohol, Caprylyl Glycol, Potassium Sorbate.

KEY INGREDIENTS

3-O-Ethyl Ascorbic Acid (L): 3-O Ethyl Ascorbic Acid (L), chirally correct, is a derivative of Ascorbic Acid with hydrophilic and lipophilic properties. 3-O-ethyl ascorbic acid is a very potent form of Vitamin C and is one of the most stable forms, enabling it to penetrate the deeper layers of the skin without causing irritation. As a huge antioxidant, it brightens skin tone, fades hyperpigmentation, decreases melanin formation, protects the skin from oxidative stress, increases collagen production, and maintains the activity of immune cells in the epidermis. It also is anti-inflammatory, improves skin elasticity, and helps control trans epidermal water loss.

Lysophosphatidic Acid: Lysophosphatidic Acid is derived from phosphatidylcholine, which is a class of essential phospholipids involved in membrane-mediated-cell-signaling within the body. Topically, Lysophosphatidic Acid stimulates cell differentiation, improves keratinization, and limits parakeratosis (inflammation disrupts these processes, often leading to irregular skin growth). It not only regulates skin function but also plays a significant role in hair follicle development, skin wound healing, pruritus, skin tumors, and scleroderma. It engages in cell proliferation, skin inflammatory responses and wound healing and supports the skin barrier function. This acid is also moisturizing while reducing irritation and redness for sensitive skin.

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**KEY INGREDIENTS - *continued***

Sodium Hyaluronate (L) (Hyaluronic Acid): Sodium Hyaluronate (L) (Hyaluronic Acid), chirally correct, is a naturally occurring glycosaminoglycan found throughout the body's connective tissue. It has been proven to moisturize the skin by attracting moisture in skin cells which reduces dryness and flaking by increasing skin hydration. It can also provide structure and volume to the skin, reducing the appearance of fine lines and wrinkles, leaving the skin plump. Sodium Hyaluronate can also reduce skin inflammation, playing a vital role in wound healing processes by promoting cell migration and proliferation. It is excellent for treating skin irritation like eczema, psoriasis and dermatitis stemming from a compromised barrier.

Beta-Glucan (D): Beta-glucan (D), chirally correct, is a polysaccharide sugar that can be derived from various natural sources such as yeast, fungi, seaweed, or oats. It is commonly used as a soothing agent and is considered an excellent ingredient for minimizing redness and other signs of sensitive skin. Beta-glucan acts as a humectant, attracting moisture to the skin, while supporting immune response to inflammation, damage, and infection. Beta Glucan also offers antioxidant properties that help to heal wounds, reduce the appearance of fine lines and wrinkles, improves skin texture, and enhances skin elasticity.